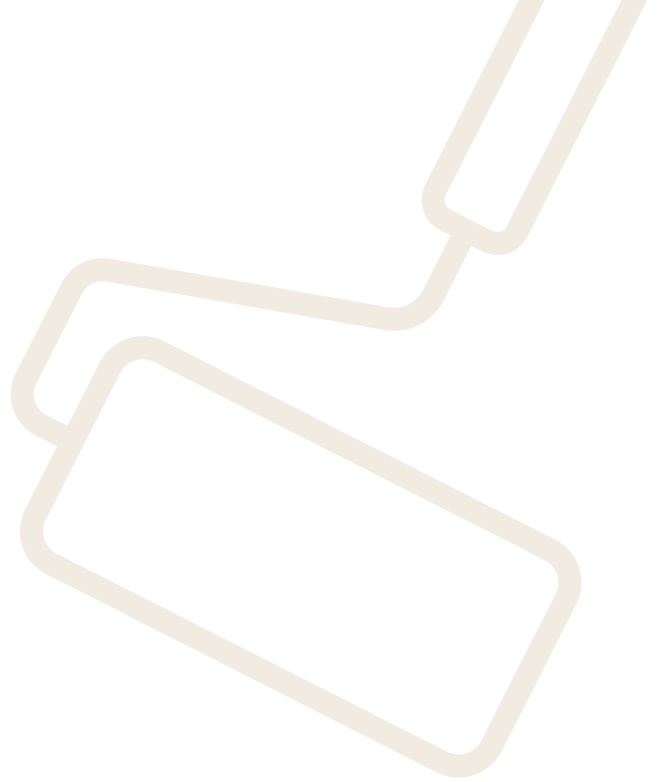




# 회사소개

C O M P A N Y   P R O F I L E



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### OUR GLOBAL BRANCHES

# ABOUT US







KCC Headquarters in Seoul, South Korea

## ► KCC Corporation

KCC Corporation (renamed from Kumkang Korea Chemical Co. Ltd.) first started out as Kumkang Slate Industries Ltd. in 1958, and it is the largest paint & chemical company in South Korea.

For the next half of a century since then, KCC Corporation has been playing a leading role in technological innovation in building materials such as paints & coatings, glass, windows / doors, exterior / interior materials and flooring etc. We have also ventured into the silicone business, an area primed for the creation of high-value products in the fields of specialised paints and next-generation precision chemical engineering.





## ► KCC Global Network

Founded in 1997, KCC Paints Sdn. Bhd. represents one of the many overseas subsidiaries of KCC Corporation, which has a global presence around different parts of the world.

These include:

- |             |                        |
|-------------|------------------------|
| ► Korea     | ► Indonesia            |
| ► Malaysia  | ► India                |
| ► Singapore | ► United Arab Emirates |
| ► China     | ► Turkey               |
| ► Japan     | ► Germany              |
| ► Vietnam   | ► United Kingdom       |



## ► KCC Paint Malaysia

At its inception, KCC Paint Malaysia started solely to accommodate the marine and protective coatings sector to service several industrial applications and shipbuilding. Since then, we have gone through leaps and bounds in becoming an active player of the paint industry today, having a significant presence in both the retail and project market segments.



KCC Headquarters & Factory 2 in Shah Alam, Malaysia



At present, KCC Paint Malaysia is responsible for the manufacturing, research & development, distribution and sales & marketing of various paints & coatings in Malaysia. We play a key role in supporting the South East Asian region in countries such as Singapore, Brunei, Cambodia, Vietnam and Indonesia.



KCC Factory 1 in Shah Alam, Malaysia





## **Manufacturing**

Our manufacturing facilities mainly consist of 2 manufacturing plants, with Factory 1 specialising in Solvent Based Production and Factory 2 specialising in Water Based Production. Factory 2 is also equipped with a wastewater treatment facility to properly dispose of scheduled chemical waste to do our part for the environment.

## **Research & Development**

In Malaysia, we have a team of dedicated, highly qualified chemists and researchers who are constantly developing and improving our products to meet the market's needs and demands. We also work closely with Korea's KCC Central Research Institute (C.R.I.), a fully-equipped state-of-the-art centre spanning over 230,000m<sup>2</sup> of world-class laboratories and facilities for future advancement through advanced research and technology development. KCC Corporation is at the forefront of development in future technologies, thanks to vigorous investments in highly-talented individuals and research facilities.



## **Distribution**

We have our very own fleet of vehicles and work closely with logistics partners to better support our customers' network and logistics needs. Our Customer Services and Logistics Department work diligently towards ensuring our delivery orders and customers' purchase orders are processed timely and accurately.

## **Sales & Marketing**

We have a team of responsible and customer-oriented sales & marketing staffs who are ready to serve our customers as well as provide them with value-added services. We can assure that all our customers will have our attention and commitment in meeting their expectations and proposing the right products and services to build and strengthen long-term business relationships and partnerships.



## KEY BUSINESS AREAS

KCC Paint Malaysia is able to provide various solutions to your painting or coating needs. Our areas of specialisation include Decorative Paints, Architectural Coatings, Protective Coatings, Polymeric Floor Systems and Functional Coatings.



- ▶ **Decorative Paints**
- ▶ **Architectural Coatings**
- ▶ **Protective Coatings**
- ▶ **Polymeric Floor Systems**
- ▶ **Functional Coatings**







## ► Decorative Paints

At KCC Paint Malaysia, we are providing a range of products suitable for the Malaysian market, accredited with the necessary environmentally-friendly labels (Singapore Green Label and Sirim Eco Label) and Malaysian Standards (MS), as well as International Standards (ISO:9001 & ISO:14001).

Our decorative paints are specially formulated to have various types of aesthetic finishing and optimal performance, with different specific functional benefits respectively such as anti-fungal, anti-bacterial, weather-resistant, algae-resistant, Low VOC, APEO-free etc.

We have paint and coating products available in an unlimited range of KColours for the interior and exterior facades of buildings, applicable for varying types of substrates with the appropriate range of primers and sealers.

KCC Paint Malaysia also offers our projects-driven counterparts with colour consulting services through our experienced and creative team from KCC Colour Studios Department. They are able to advise on which specific range of colours are in line with modern architecture colour scheme trends and select the colours best suited for exterior and interior needs.

We provide technical services to support the sales & marketing team in matching any colour requested from our clients if necessary, as well as to offer technical advice and verification to ensure that our product is handled properly and subsequently, applied appropriately.







DISCOVER THE EPITOME OF INNOVATION  
WITH KOREA'S NO. 1

# WEATHERFORCE

CHEMISTRY PERFECTED BY TECHNOLOGY.



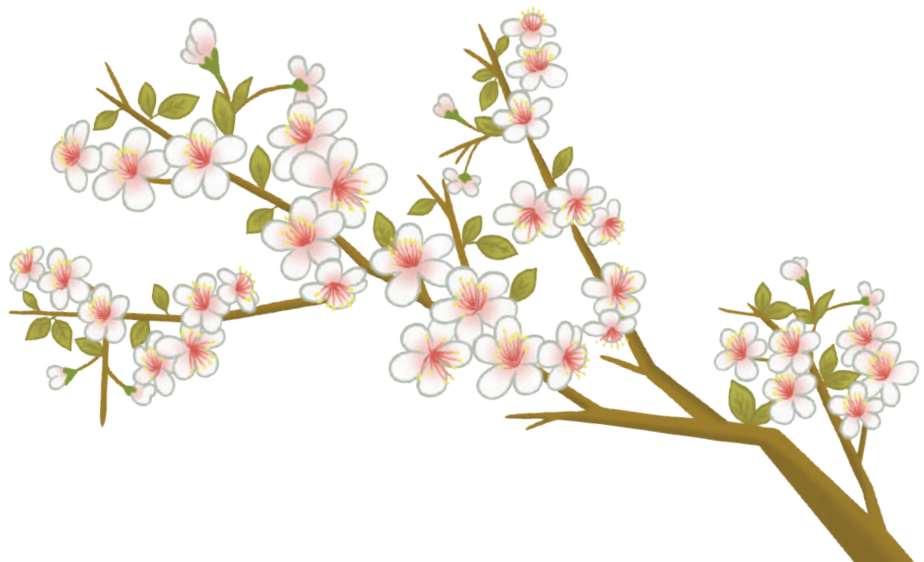
WEATHERFORCE

WEATHERFORCE  
**Extreme**

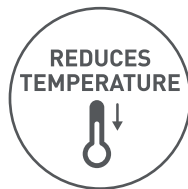
## KCC's WEATHERFORCE

The year 2017 marked KCC Paint's 20th year in Malaysia. This year, a new era was born with the unveiling of its premium flagship range of exterior paints - WEATHERFORCE. Consisting of two products, WEATHERFORCE and WEATHERFORCE Extreme, KCC Paint Malaysia has achieved a breakthrough in introducing an all-new formulation that provides the utmost protection while enhancing the beauty of buildings.

Following the launch of its flagship range, KCC Paint Malaysia hopes to propel the industry to even greater heights while continuing to innovate quality products that will enrich the lives of many.







WEATHERFORCE exterior paints boast a magnificent array of UV-protected colours that reduce paint degradation, dirt-resistant technology that allows dirt to be washed away effortlessly and heat reflective properties to keep energy costs down. WEATHERFORCE and WEATHERFORCE Extreme also feature a performance period of 6 and 12 years respectively, ensuring that your buildings remain beautiful and valuable all year round.



Some other features include:

Excellent Opacity - Enables smooth application and provides the best coverage, ensuring smooth-looking walls with minimal paint wastage.

Enhanced Durability - Advanced weather resistance with increased durability ensures longer lasting paint.

Anti-Fungal & Algae - Resists fungus and algae effectively, keeping exterior walls looking clean and tidy at all times.

Water Resistant - An all-new water resistant formulation prevents moisture from seeping in, retaining aesthetics and lustre of the walls.

With SIRIM MS134 and SIRIM ECO-LABEL certifications, WEATHERFORCE and WEATHERFORCE Extreme are also eco-friendly exterior paints with no added lead or mercury.





## ► Architectural Coatings

KCC Paint Malaysia has a range of special effects coating that falls under the "Architectural Coatings" category, such as our premium range of Korestone and MultiColour. These exist with the sole purpose of enhancing the perceived value of the building overall, protecting it at the same time.



The application process of Korestone and MultiColour materials is efficient and straightforward for the trained applicator via special spray guns, and they can be applied on almost any part of the building. Our architectural finishes have been consistently selected and used for premium and landmark projects in the South East Asian region for their aesthetic enhancement, quality and protection.



## ► Protective Coatings

Our coatings have attained the Petronas approval and gone through the necessary rigorous tests and standards in order to service this highly stringent industry. KCC Paint Malaysia develops these painting systems for the purpose of effectively protecting such assets and facilities with long-lasting durability.

At KCC Paint Malaysia, we manufacture marine coatings to protect ships and offshore structures against severe marine environments. We also offer a wide range of performance coatings (epoxies, polyurethanes etc.) to prevent corrosion and fouling of metal substrates, suitable for power plants, tank farms and tank lining, offshore structures, oil and gas facilities, pipelines etc.



## ► Polymeric Floor Systems

KCC is a leading specialised manufacturer and applicator of floor coating finishes such as epoxy resin floor coatings, polyurethane resin flooring screed, hygienic coatings etc. Our polymeric floor systems, namely i-Deck, i-Krete, Korepox H2O, Korepox 5635 and Sporthane, can be formulated with properties such as chemical, skid or abrasion resistance to cater to the individual needs of the specific environment. Our products are being used across a wide range of industries including but not limited to manufacturing, aerospace, food & healthcare, automotive, sport tracks or stadiums.



## ► Functional Coatings

### Polyurea

Besides the mass markets, KCC also caters to niche market needs by providing highly specialised functional coatings. KCC's polyurea (HyperUrea295A) is our versatile, high performance waterproof elastomeric coating widely used for various functions including swimming pool waterproofing, wastewater tank or pipeline lining, parking lot flooring etc. It has ultra-fast curing properties, crack-bridging capabilities, high elongation (elastomeric) properties, excellent chemical resistance, abrasion resistance and mechanical strength, and is able to suit the respective needs of our clients in this highly specialised market.



## Synthetic Waterproofing System

We provide a synthetic waterproofing system that is inclusive of eco-friendly green products with hassle-free installation and minimal surface preparation or handling. It can be applied on any type of substrate (especially on metal and concrete prefabricated elements) by using hot air application – even when the surface is wet. KCC's waterproofing system is flexible and contains high thermal shock and puncturing resistance, mechanical, impact and tear resistance, tree/plant root and microorganism resistance and high joint strength. It is also adaptable to structural movements and boasts extra durability under exposure of UV rays.







## Fire Intumescent Coatings

KCC carries a range of high performing fire resistant paints, which is accredited with certifications for low film thickness and the highest fireproof performance. It is painted on the steel frame of columns and beams to prevent the collapse of buildings and the spreading of fire. Adiabatic performance is improved through foaming at high temperatures to cut off heat transmission to steel frames.



# Our Global Branches

## Korea

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Seocho-gu, Seoul 137-703,  
Korea.  
Tel (82) 2 3480 5000 | Fax (82) 2 3480 5436

## Cambodia

### Star Coating Solution

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Boeng Salang, Tuol Kerk,  
Phnom Penh,  
Cambodia.  
Tel (855) 023 996 898/568 | Fax (855) 023 996 799

## Malaysia

### KCC Paints Sdn. Bhd.

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Seksyen 31, Kota Kemuning,  
40460 Shah Alam,  
Selangor Darul Ehsan,  
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Tel (603) 5122 2900 | Fax (603) 5122 1800/1900

## Vietnam

### KCC (Vietnam) Co., Ltd.

Road 1, Long Thanh Industrial Zone,  
Long Thanh District,  
Dong Nai Province,  
Vietnam.  
Tel (84) 61 351 4678 | Fax (84) 61 351 4685

## Singapore

### KCC (Singapore) Pte. Ltd.

1, Tuas Avenue 2,  
Singapore 639441.  
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## Brunei

### Low San Hardware

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Bandar Seri Begawan,  
Brunei Darussalam.  
Tel (674) 244 5276 | Fax (674) 242 2387

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Tel (62) 21 3002 7185/6 | Fax (62) 21 3002 7187





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